

CFTA Sponsorship Levels

All sponsorship levels include opportunities to showcase your brand solution at the 2024 CFTA Annual Conference and through year-round membership engagement.

2024 ANNUAL BENEFITS	SILVER	GOLD	DIAMOND	STAR PARTNER*	PRESENTING STAR PARTNER*
	\$3,500	\$5,500	\$7,500	\$15,000	\$25,000
Individual CFTA Membership	2	3	4	5	6
Complimentary Conference Registrations	2	3	4	5	6
Digital Marketing Spotlight	1	1	2	2	3
Digital Promotion of Webinar or Series		1	2	2	3
Website Logo Banner					
Business Partner Directory					
Social Media Recognition					
Opportunity to Submit Abstract					
Conference Exhibit Space			Premier	Premier	Premier
Conference Signage Logo Recognition			Premier	Premier	Premier
Conference Mobile App Recognition					
Sponsor Level Name Badge Ribbon					
Recognition at All Member Meeting					
Early Access to Conference List					
Early Access to Sponsorship Opportunities					
Spark Session Participation					
Recognized at Presidential Plenary			Team Intro	Team Intro	Team Intro
Preconference Session*					
30 Minute Luncheon Keynote					
Prominent Stage Signage					
General Session Keynote and Breakfast Sponsor					
Branded Swag Item on Tables (provided by sponsor)					
Case Study Water Cooler Lead with Campus Member					
Prominent Branding "in partnership with" in Publications and Outreach					

*Limited Availability