

# Specialty Sponsorships

All specialty sponsorships include one complimentary registration pass to the conference.

## **ATTENDEE LANYARDS | \$2,500**

---

Display your company brand throughout the conference with attendee lanyards. Your logo will be on prominent display worn by all attendees.

## **CONFERENCE BREAKS | \$2,500**

---

Attendees seeking refreshment on Wednesday and Thursday of the conference will see your brand logo and support prominently displayed.

## **MOBILE APP | \$2,500**

---

Increase your visibility and company brand before, during, and after the conference. Attendees use the mobile app to access daily schedules, network, find information, maps, exhibitor information, and more.

## **ELLINGTON INNOVATION AWARD | \$2,500**

---

Showcase your commitment to CFTA's mission as the named 2025 Ellington Innovation award "sponsored by". The Ellington Innovation Award is awarded at the annual conference to the best breakout presentation, voted on by peers.

## **REGISTRATION DESK | \$2,500**

---

Welcome attendees with a first and lasting impression as they check in for the conference and visit the home base for any conference information. Signage and your branded tablecloth will be prominently displayed.

## **WELCOME RECEPTION | \$4,000**

---

The welcome reception kicks off at the conference hotel in the exhibitor area. The casual reception offers drinks and hors d'oeuvres, providing an opportunity for attendees to reunite and network. The sponsor will be recognized and have their brand prominently displayed.

## **SPECIAL EVENT | \$6,000**

---

Thursday evening attendees will be treated to drinks and dinner in a casual fun environment, highlighting the local host city and culture. The sponsor will be recognized and have their brand prominently displayed during this premier event.