

2026 Annual Benefits		Star	Diamond	Gold	Silver
Price		\$15,000	\$7,500	\$5,500	\$3,500
Number Available		1	4	10	10
Organization	<b>CFTA Memberships</b>	5	4	3	2
	<b>Sponsor Spotlight</b> <i>~1-hour webinar after the conference hosted &amp; promoted by CFTA</i>	4 (1 per quarter)	2 (1 per 6 months)	1 (1 per year)	1 as a group (1 per year)
	<b>Webinar Promotion</b> <i>~ to members via Email List &amp; Social Media</i>	2	1	--	--
	<b>Logo and Company Description on Sponsor Page</b>	Yes	Yes	Yes	Yes
	~ Logo Size	Extra Large	Large	Medium	Small
	~ Company Description	250 words	150 words	100 words	75 words
	<b>Name and Logo on All Email Communications</b>	Yes	--	--	--
Conference	<b>Complimentary Conference Registrations</b>	5	4	3	2
	<b>Booth Location</b>	Tier 1	Tier 1	Tier 2	Tier 2
	<b>Recognized at Presidential Plenary</b>	Yes	Yes	Yes	Yes
	<b>Logo on All Printed Material</b>	Yes	Yes	Yes	Yes
	<b>Logo on Conference Signage</b>	Yes	Yes	Yes	Yes
	<b>Logo Conference Mobile App</b>	Yes	Yes	Yes	Yes
	<b>Sponsor Level Name Badge Ribbon</b>	Yes	Yes	Yes	Yes
	<b>Sponsor Showcase at Conference</b> <i>~ Times may be adjusted to accommodate the conference schedule</i>	45-Minute Main Stage Presentation with Campus Member	10 min	5 min	2 min
	<b>Access to à la carte Sponsorship Opportunities</b>	Yes	Yes	Yes	Yes
	<b>Early access to the conference attendee list</b>	Yes	Yes	Yes	Yes
<b>Additional Conference Recognition</b>	Ellington Innovation Award & Special Event	Special Event	Welcome Reception	Conference Breaks	

à la carte Options	<b>Attendee Lanyards</b> \$2,500	See your brand everywhere! Each attendee will proudly wear your logo on their lanyard, giving your company unbeatable visibility throughout the entire conference. <i>Sponsor purchases and brings/ships lanyards.</i>
	<b>Mobile App</b> \$2,500	Own the digital conference space! The app is where attendees go for everything - schedules, networking, maps, and exhibitor info! Featuring your brand as the app sponsor keeps you front and center from start to finish.
	<b>Registration Desk</b> \$2,500	Make an unforgettable first impression! Eye-catching signage and your branded tablecloth will stand out at the registration and information desk, ensuring your company is impossible to miss. <i>Sponsor purchases and brings/ships tablecloth.</i>