



Campus  
FM  
Technology  
Association

# Survey & Reports

## 2016 Salary Survey

Campus FM Professionals

### **NOT FULL REPORT**

Overview Only - For Public Distribution

**to purchase full report, visit**

<http://www.cfta.org/2016-salary-survey>

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## I. Survey Methodology, Process, and Procedure

### Survey Development Process

- Question Pool: The Campus FM Technology Association (CFTA) Survey & Reports Task Force compiled a useful pool of survey questions based off of public survey reports, public salary websites, and institutional knowledge of campus experience and organizational structure criteria of interest for evaluation.
- Board Review: The CFTA Board of Directors reviewed the question pool and reduced to a subset to best meet the goal of providing an insightful and meaningful final report.
- Survey Development: An electronic survey was created by the S&R Task Force.
- Testing: a review team, made up of three members of the CFTA Board of Directors, completed the survey to evaluate actual survey time and ease of use.
- Report Analysis: Sample reports were generated and evaluated for completeness and data interpretation.
- Survey Refinement: Questions were modified to option-based answers, where possible, to support dynamic report generation functionality.
- Survey Deployed: Final survey deployed to CFTA membership and ListServ for a two week window.

### Response Summary

- 80 responses received, 44 completed.
- The 36 responses that were not completed were discarded. “Not completed” were identified to equate to surveys where the user did not navigate through the entire survey and click the “Submit” button.

### Report Development

- A new field “Position Title Category” was added to survey responses to generalize the provided title in order to develop metrics by position category.
- Personal information included in text responses were removed to protect the respondent.
- Individual reports were output from survey software by position title, region, and public vs. private sector.
- Analysis of reports were conducted by S&R Task Force without bias.
- The Executive Summary was created to offer an overview of the results.

## II. Executive Summary & Key Findings

*Survey results reflect a diverse group of professionals working across a wide range of technical fields ranging from entry level positions to directors in the facilities management leadership teams of their respective Departments.*

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### Campus Setting

Over 80% of respondents come from public universities. The majority of campuses have less than a 40,000 enrollment with all but 7 having remote campuses. The results of building acreage, building count, and building square footage were too diversified to average.

### Position Title

Of the 43 respondents that provided their position title, 37 titles were unique, with duplications in Director (2), GIS Coordinator (2), and GIS Specialist (2). When asked the question, “Based on your job duties, do you feel your position title is appropriate, over 1/3 of respondents selected “No”.

### Experience

Almost half the respondents have as least 15 years of experience with 13 respondents having 20 years or more experience. 75% of respondents are in a management role with most serving in this capacity for 6 years or more. About 70% of respondents are in a supervisory role.

### Education

Most respondents have undergraduate degrees and 16 hold masters degrees. Of the 4 respondents completing certificate programs, 2 were a geospatial related cert for employees with 2-5 years of experience and the other two were MCSE and Architecture for employees with greater than 20 years of experience. Associates degrees were dominated in architecture and drafting. Undergraduate degrees were diversified without a pattern. Graduate degrees were weighed heavy in Architecture, GIS, and Business. Professional certificates were mostly Autodesk offerings and the GISP.

### Department and Budget

Department names were widely diversified with the majority being related to facilities information services, planning, construction, or space management. Of the 30 respondents that provided their department budget, 1/3 are between \$500,000 and \$1.9M. Less than 1% of respondents actively manage their department’s annual budget and around 25% recommend financial direction to management.