

Campus FM Technology Association (CFTA) Set to Offer ProFM Credential Program to Members

Members can now add “Pro” to their careers with ProFM Credential Program

To ensure its members and the facility management profession at large keep up with the changing demands on the industry, CFTA recently announced its partnership with the Professional Facility Management Institute (ProFMI) to offer the [ProFM™ Credential Program](#).

The ProFM credential is the most significant advancement in years to support the FM profession and the success of its professionals. ProFM aligns with CFTA’s mission to ensure all members have the knowledge and skills they need to succeed in their roles. ProFM accomplishes this by being:

- **Relevant & Current:** [The ProFM Body of Knowledge](#), the basis of the ProFM credential, is the most current and relevant standard for facility professionals. It goes beyond the traditional definition of FM to reflect all knowledge and skills required of today’s facility professionals.
- **Comprehensive:** The ProFM Credential Program teaches 19 functional knowledge areas and five cross-functional competencies that have never before been combined together into one complete program.
- **Applicable:** ProFM focuses not only on enhancing knowledge, but also building practical skills to impact facility performance immediately.
- **Global:** ProFM’s Body of Knowledge reflects the globalization of the FM industry from the incorporation of global ISO 41000 standards, the perspectives of international ProFMI Commission members, and input from more than 3,300 professionals in 93 countries.
- **Independent:** ProFM was developed by facility professionals, for facility professionals. Respected FM thought leaders, employers, and working professionals came together with the common goal of elevating and uniting the FM profession.



As part of its partnership with ProFMI, CFTA members will be encouraged to earn the ProFM credential and will receive an exclusive discount on the [ProFM Credential Program](#).

We truly believe ProFM will transform the facility management profession, and help create a new global standard to connect FMs worldwide,” said David Brady, [ProFMI Commission member](#). “We’re thrilled that CFTA has joined us in this effort to help FMs add PRO to their careers.”

For more information on the ProFM Credential Program, please visit <http://www.profmi.org/>.

CFTA members represent a diverse group of professionals dedicated to using FM technologies to better manage campus facilities. For more information on CFTA, visit www.cfta.org