

Technologies and Strategies to Achieve Facility Information Management (FIM) Excellence



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PRESIDENT Since 2015

- Discuss FM technology advancements for effectively managing facilities information
- Focus on important components and success pathways of each
- Evaluate organizational management strategies to support successful implementation



Big Gorilla Business

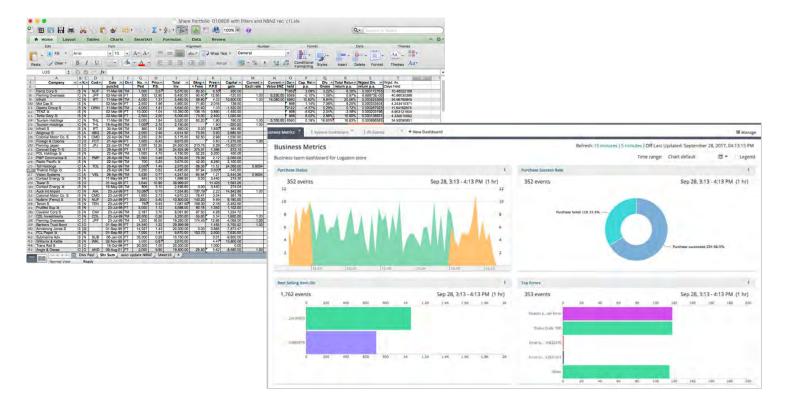


What Facilities Owners Want

Timely access to current information, when you want, how you want it.

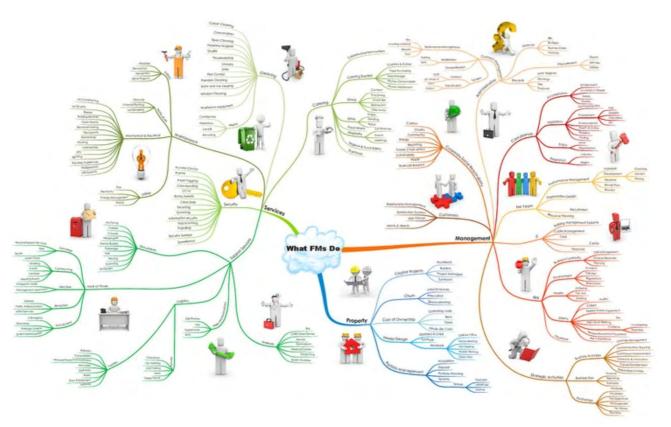








Goal: System Utopia







Challenge

The quality of the input determines the quality of the output. In other words, in a processing system, the data's quality coming out cannot be better than what went in.





Key Elements of FIM Excellence

People | Processes | Technology



FIM Excellence – Seamless Flow of Facility Information

- Processes that support system development
- People dedicated to continuously improving systems and data
- Technologies that support your people, processes, and information needs

Managing Change --- Smart Campus Design --- Standardization --- System Integration --- System & Data Governance

--- Employee Empowerment --- Thinking ahead to find ways to use technology to best manage facility information



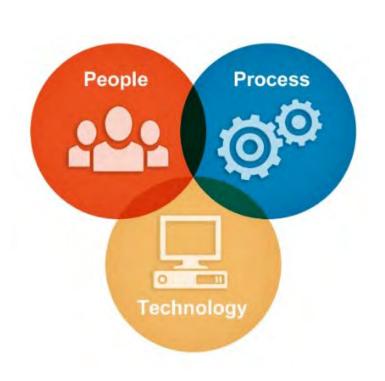
Key FIM Elements

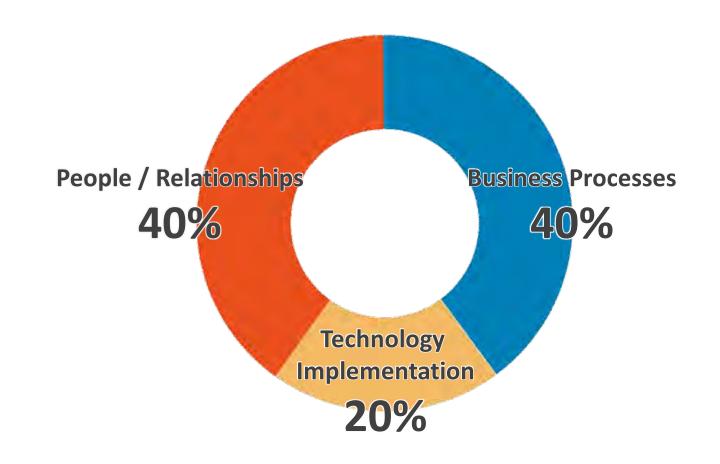


Percentage breakdown of each?



Key FIM Elements







Technology has transformed the way higher-ed institutions operate



What FM technology advancements are you re-defining internal strategies for?



FIM is Technology Agnostic

<u>Note</u>: Solutions shown represent a subset of available solutions and are listed for discussion purposes only.













Base Your Decision On:

- What information is most important to my institution?
- What enterprise systems does my institution currently use?
- How much can I afford?
- Will the system I want integrate with our existing critical systems?
- What is required to maintain the system information and infrastructure?
- Do I have the right people to manage the system?
- What is our long term plan and will this technology enable our success?



FIM Technology Advancements

Geographic Information System (GIS)

Building Information Modeling (BIM)

Integrated Workplaces Management System (IWMS)





GIS – Geographic Information System

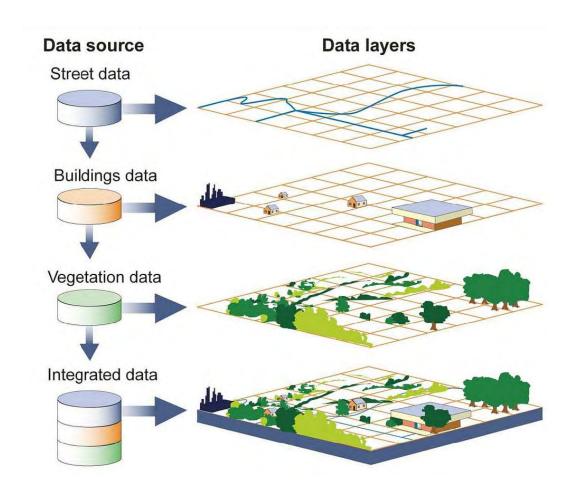
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GIS is....

- A system to capture, store, manipulate, analyze, manage, and present all types of geographic data
- Requires processing methods
- The standard for enterprise mapping and web map publishing

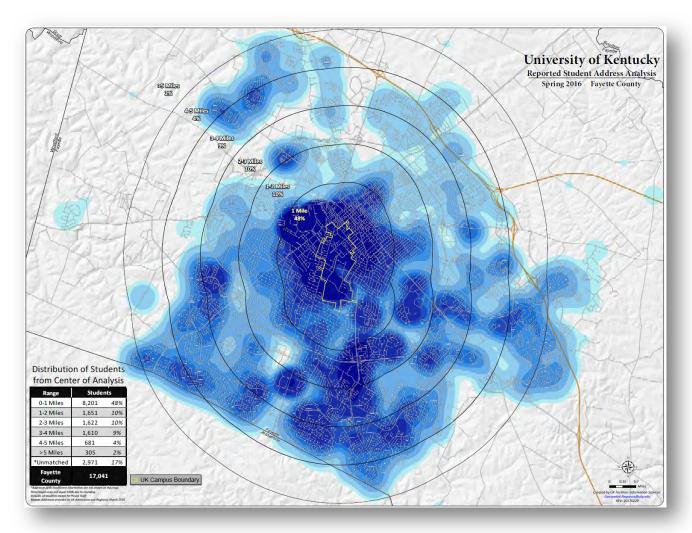
GIS is <u>**NOT</u>**...</u>

- Just a map or pictures
- A file format (it's managed as a database)
- Software





- A living graphical representation of your physical assets for wayfinding and analysis
- Computable Geometry ("geoprocessing")
- A database that can easily integrate with other databases
- Easily deployed to web and mobile
- Customizable
- Scalable





GIS – Critical Datasets

- Basemap
- Floorplans
- Utilities





Use Case: GIS

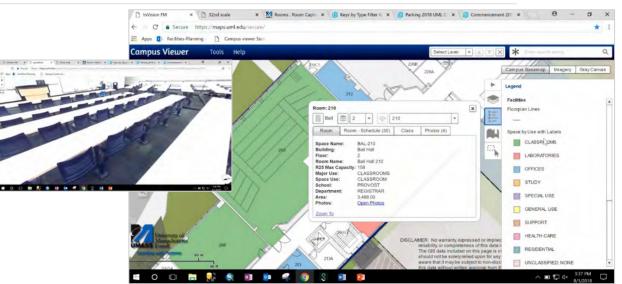


Situation

Wanted to: view campus level information including basemap, utilities, and large capital projects. | view building level information including occupants, active AEP* projects, floor plan docs, building archives. | view room level information including usage, ownership, room schedules, utilization studies, classroom capacities, seating types, photos.

Result

Created Campus Viewer web application to pull all information together. System integrated with existing floor plan and building archived documents. Used 360 camera to capture room photos.







^{*}Accelerated Energy Program



Use Case: GIS

Situation

Wanted to create a tree inventory system to track ownership, maintenance, tree zone, storm damage (moderate-severe), trees with memorial/donation plague. Planned for digital transfer from paper archives, managing treatment of infestations, measuring canopy coverage for the Tree Campus USA certification.

Result

Tree inventory effort launched in Spring of 2012. Was complete in time to be proactive with responding to the Emerald Ash Borer (EAB) infestation alert in September 2012. GIS enabled Grounds to be proactive with treatment and efficiently plan, budget, strategize, and deploy treatment effort.





GIS – Key Strategies

- Identify Internal Champion
- Create "One Map" [Audit]
- Main Campus Website Integration
- Partner with IT
- Implement Processes and Procedure [Process]
- Standardize [Standardize]
- Deploy Enterprise Solutions [Automate]
- Collaborate & Integrate
- Outreach and Education



Beware of systems that look like GIS but aren't





BIM – Building Information Modeling

\'bim\

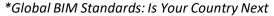
BIM is....

- A business model defined by processes and workflows
- The standard for building design, construction, and operation
- Integrated geometry & facility information
- Mandated in many countries*

BIM is **NOT**...

- Just 3D modeling
- A file format
- Software





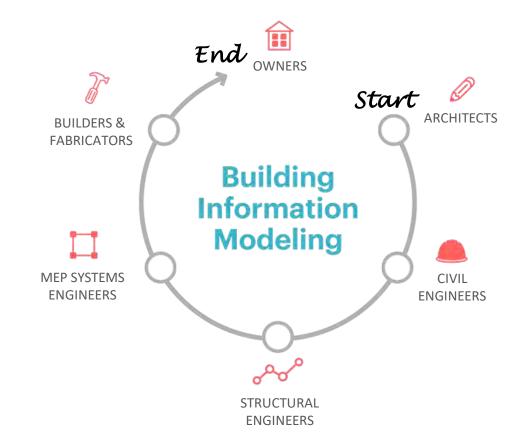
https://constructible.trimble.com/construction-industry/global-bim-standards-is-your-country-next

Tennessee State Government

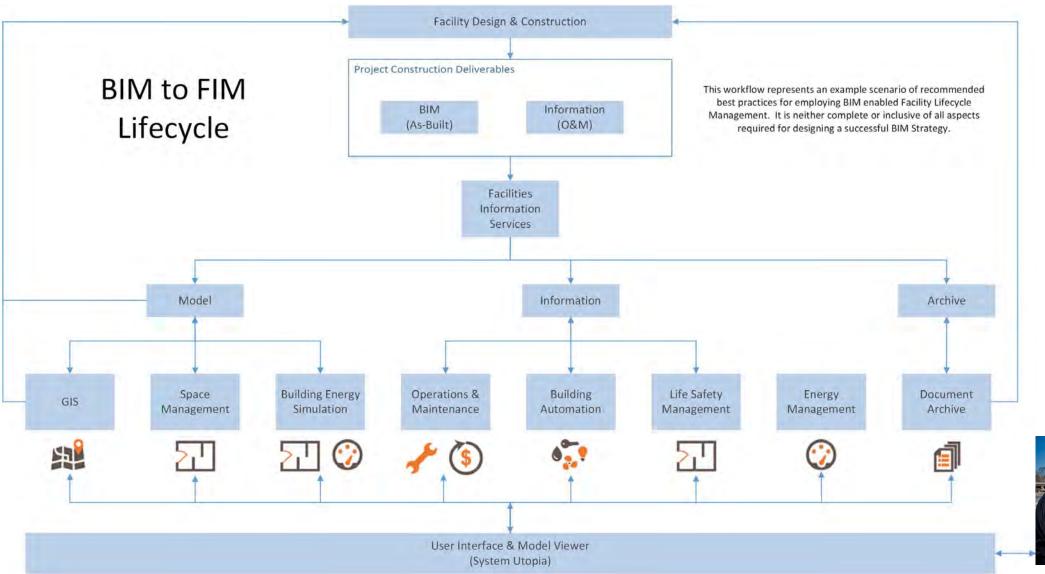




- Risk Mitigation
- Higher Quality
- Increased Productivity
- Streamlines Handover



BIM – Architecture Strategy





Developed in partnership between Messer Construction and the Campus FM Technology Association

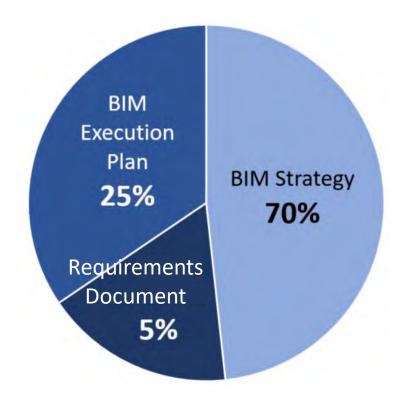






BIM – 3 Main Components

- BIM Strategy
 - Define Goals & Metrics
 - Layout Tactics
 - Develop Roadmap
- Requirements Document
- BIM Execution Plan



Other useful components include a feasibility study and "BIM 101" session for administrators



BIM – Level of Development (LOD)

Construction Needs

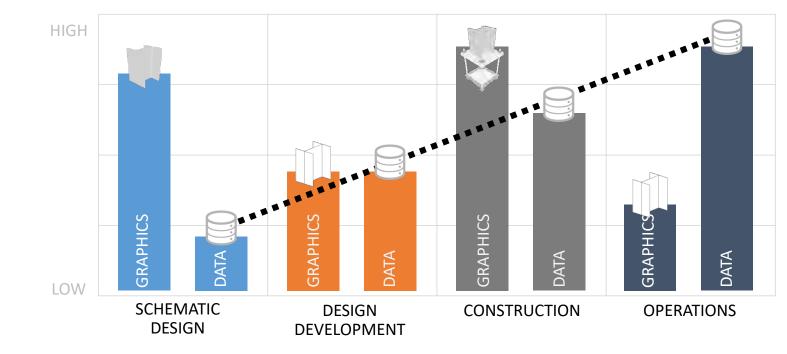
- Maximum graphics
- Minimum data

Owner Needs

- Minimum graphics
- Maximum data



Avoid "Model Bloat" by determining what you <u>don't</u> want in the model (BIM Strategy)



Graphic provided by:







Use Case: BIM

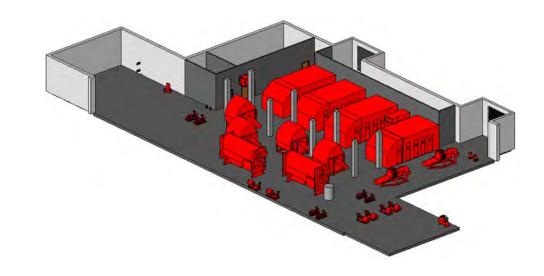


Overriding Objective

- Streamline work order process for skilled trades personnel
- Improve information gathering process to ultimately save resources and increase efficiency across Operations Division

Solution

- Modeled 150 campus building with high detail exterior, low detail interior
- Added mechanical equipment requiring routine maintenance to model
- Standardized critical CMMS attributes and information and automated flow from CMMS to BIM
- Removed information access barriers and replaced with visualization and planning tools
- ROI: Field verification reduced (less gas and time costs), facilities library staff time reduced (searching/printing), paper no longer needed





Use Case: BIM



Overriding Objective

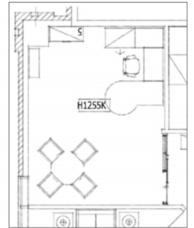
- Enhance planning and communication resulting in improved quality and speed of decision-making
- Better quality and more current drawings and data; improved ability to communicate space data and design intent

Solution

- Customers easily share furniture layouts, minor renovations, signage, etc. in 3D without engaging consultant
- More effectively communicate office layout options to incoming senior leaders

Before





After









BIM – Key Strategies

- Establish Leadership (direction) and Department (data) Alignment
- Determine What "I" is Needed [Audit]
- Develop Roadmap
- Define Processes and Procedures (two way information exchange) [Process]
- Partner with IT
- Develop Design Deliverable Standards and System Standards [Standardize]
- Automate workflows [Automate]
- Outreach and Education









IWMS – Integrated Workplace Management System

\'ī-, 'də-bəl-(ˌ)yü, 'em, 'es\

IWMS is....

- A single platform software that streamlines processes for end-to-end facilities management
- Designed to offer robust reporting to define KPIs and strategically improve operations
- Consumes and gives meaning IoT big data
- Integrates five functional domains:

 Real Estate & Property Management | Facilities & Space Management
 Operations & Maintenance | Capital Planning & Project Management
 Energy Management & Sustainability

IWMS is **NOT**...

- Just a CAFM
- A software for integrating silo systems
- GIS, BIM, or BAS (integration may require customization)

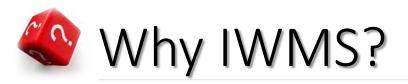
IWMS is a CAFM

plus

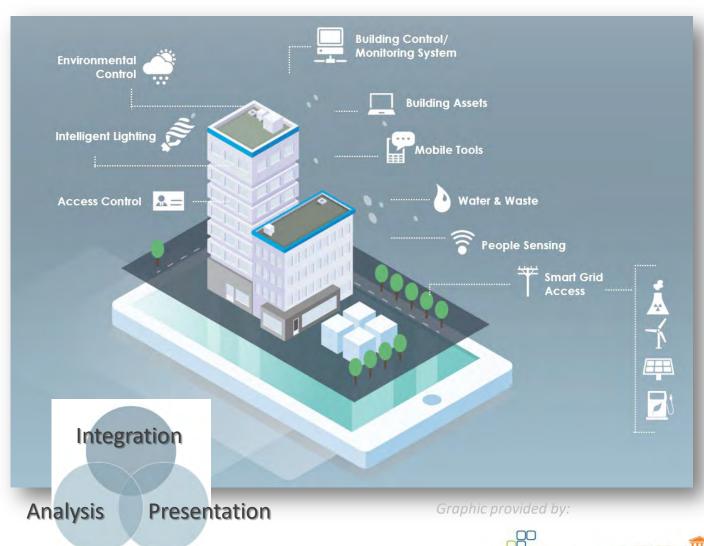
<u>Graphics</u>	<u>Content</u>	<u>Functionality</u>
CAD	Space Management	Planning Tools
GIS	Real Estate Planning	Performance Metrics
BIM	Project Management	Integrated
	Building Operations	Workflow
	Preventative Maintenance	Advanced Functionality

Energy Management and Sustainability





- Cost Containment
- Turns Data Into Information
- Data Drives Decisions
 Information → Optimization
- Enables Transition from Reactive WO State to Predictive
- Reduces Silo Systems







IWMS – Participating Stakeholders



Graphic provided by:







Use Case: IWMS

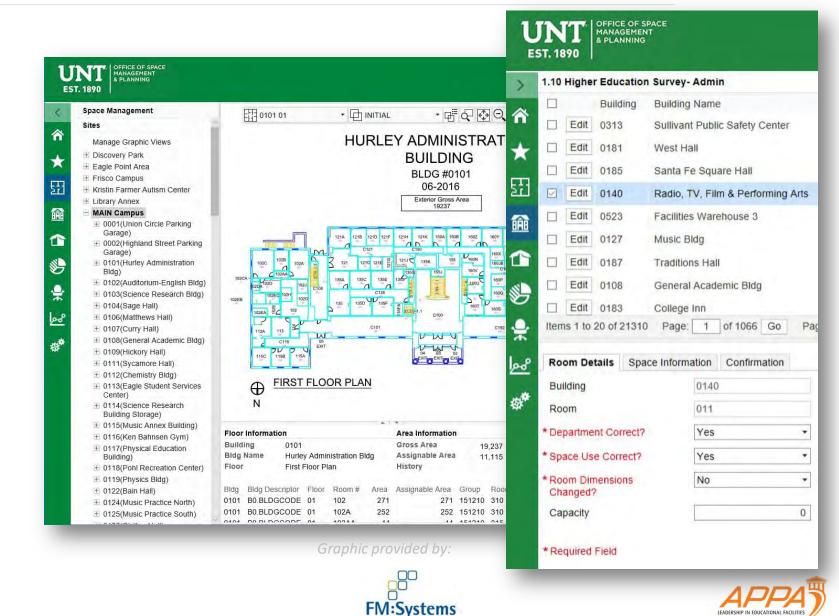
UNIVERSITY OF NORTH+TEXAS

Situation

Strict reporting requirements to the State and Federal government that determine funding for the institution and negotiation of the facility and administrative rate for federal grants.

Result

IWMS implementation has allowed UNT to track locations of their research space and equipment and use it to associate grants to space and private investigators to help with both federal reporting and determination of productivity of existing research space.





Use Case: IWMS



Situation

Wanted to improve control over maintenance practices with accurate, detailed records of reactive maintenance workload. Needed to measure effectiveness, identify capacity gaps, and connect internal and external trade engineers to help dispatch and execute work more efficiently.

Result

System offers transparency into maintenance backlog, health & safety issues, compliancy risks, and capacity gaps and has moved from a reactive to preventative maintenance model. Maintenance backlog reduced by 50% within 3 months.









IWMS – Key Strategies

- Identify Internal Champion
- Define Vision that Aligns with your Campus Mission and Values
- Define Realistic Scope and Strategic Roadmap
- Define Data Ownership and Workflows [Audit]
- Develop Process & Procedures [Process]
- Develop Standards [Standardize]
- Nurture Relationships
- Partner with IT
- Education & Outreach
- Open Visibility
- Configure Reports and Workflows [Automate]



Beware of systems that say they are an IWMS but aren't



FIM Management Strategies

Lean Management | Continuous Improvement | Organizational Structure





/lēn/

Lean is....

- A business methodology that promotes flow of value to the customer through two guiding tenets: <u>Continuous improvement</u> and <u>respect for people</u>
- Long-term management philosophy and organizational culture
- Heavily used in manufacturing, construction, and health care
- Multiple applications (Lean Manufacturing, Lean Management, Lean Office, Lean Six Sigma...)
- Hard work and challenging to maintain

Lean is <u>NOT</u>...

- About tools but rather how they are applied
- About waste reduction but improving value
- About doing more with less but improving efficiency
- About cost reduction but finding better ways to work
- Rigid but creating a baseline for continuous improvement
- Not easy to understand or implement





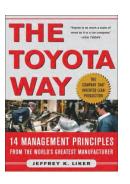
Why Lean?

- Process Improvement is Endless
- Propagates Change Management Mindset
- Employee Empowerment
- Scalable
- Long-term Sustainability
- It's the Right Thing (for the customer, for the employee, for the organization...)



The Toyota Way

<u>Note</u>: many others are analyzing Lean in addition to Liker. TTW is just one example.



- 1. Base your management decisions on a **long-term philosophy**, even at the expense of short-term financial goals.
- 2. Create a **continuous process flow** to bring problems to the surface.
- 3. Use "pull" systems to avoid overproduction.
- 4. **Level out the workload** (work like the tortoise, not the hare).
- 5. Build a culture of **stopping to fix problems**, to get quality right the first time.
- 6. **Standardized** tasks and processes are the foundation for **continuous improvement** and employee engagement.
- 7. Use **visual controls** so no problems are hidden.
- 8. Use only reliable, thoroughly tested technology that serves your people and process.
- 9. **Grow leaders** who thoroughly understand the work, live the philosophy, and teach it to others.
- 10. **Develop exceptional people and teams** who follow your company's philosophy.
- 11. Respect your extended network of partners and suppliers by challenging them and helping them improve.
- 12. Go and see for yourself to thoroughly understand the situation.
- 13. Make decisions slowly by consensus, thoroughly considering all options; implement decisions rapidly.
- 14. Become a learning organization through relentless reflection and continuous improvement.



Lean – Nuts & Bolts

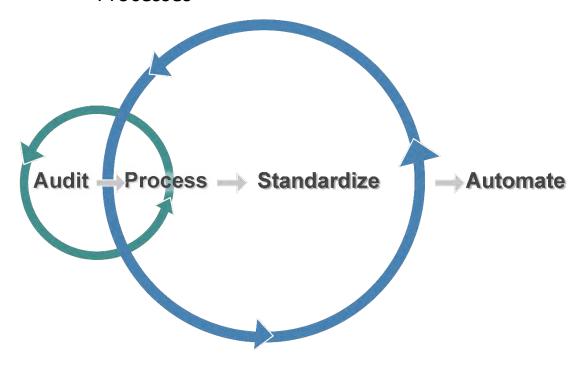
<u>Note</u>: criteria listed represent a subset of available items under the four (4) Nuts and Bolts steps and are listed for discussion purposes only.

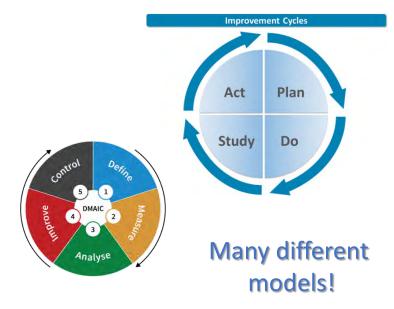
- 1 Audit
 - Information
 - Data
 - Systems
 - Resources
 - Outputs
 - Processes

- 2 Process
 - Workflow diagrams
 - Support documentation
 - Checklists
 - Request forms

- 3 <u>Standardize</u>
 - Libraries
 - Templates
 - Technical Standards
 - Design Standards
 - Manuals
 - Policies

- 4 Automate
 - Desktop tools
 - Web applications
 - Mobile apps
 - System integrations
 - Report generation
 - Other customizations















Situation

100's of map requests at varying times throughout the year with various levels of urgency. Many last minute submitted by email or walk-in. Time consuming to make and hard to find errors. Required technical expertise and extensive PM to ensure quality and customer service expectations were met.

Result

Developed standards, templates, workflows, and training pathways to level out the workload and enable student workers with no mapping experience to develop 75% of recurring map requests. Developed self-service solutions for end users to develop maps of interest and access information.

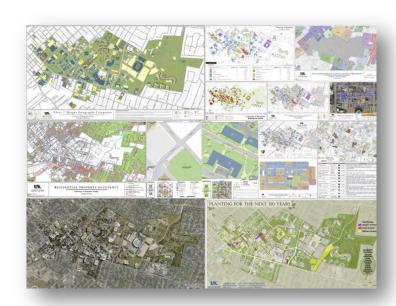








Document past three years of map products and look for common trends in sizes, colors, map elements, request times, recurring tasks, errors...



Size	Orientation	Style	Collar	Base Map	Color
8.5x11	Portrait Landscape	Decorative Utility Planning Space Usage Map Book	Top Bottom Floating	2D 2.5 D Aerial	Grey Black/White Blue/Green Blue/Grey Lime/Peach Tan/Green Green/Green
11x17	Portrait Landscape	Decorative Utility Planning Space Usage Map Book	Top Bottom Floating	2D 2.5 D Aerial	Grey Black/White Blue/Green Blue/Grey Lime/Peach Tan/Green Green/Green
24x36	Portrait Landscape	Decorative Utility Planning Space Usage Map Book	Top Bottom Floating	2D 2.5 D Aerial	Grey Black/White Blue/Green Blue/Grey Lime/Peach Tan/Green Green/Green
Custom (i.e. 28x46, 54.5x30)	Portrait Landscape	Decorative Utility Planning Space Usage Map Book	Top Bottom Floating	2D 2.5 D Aerial	Grey Black/White Blue/Green Blue/Grey Lime/Peach Tan/Green Green/Green

Map Elements:

-Line Weights -Margins -Font -North Arrow -Scale Bar -Scale -Neat Line -Rev Date -Data Source -Created by: -Labels -Symbol -Color Schemes -Symbol Library -DRAFT -Legend

-Grid

Style key

Double, Graded neat line Decorative: Same as above or solid line **Utility:** Rounded frame Planning: Space Usage: **Existing format** Utility or decorative format Map Book:





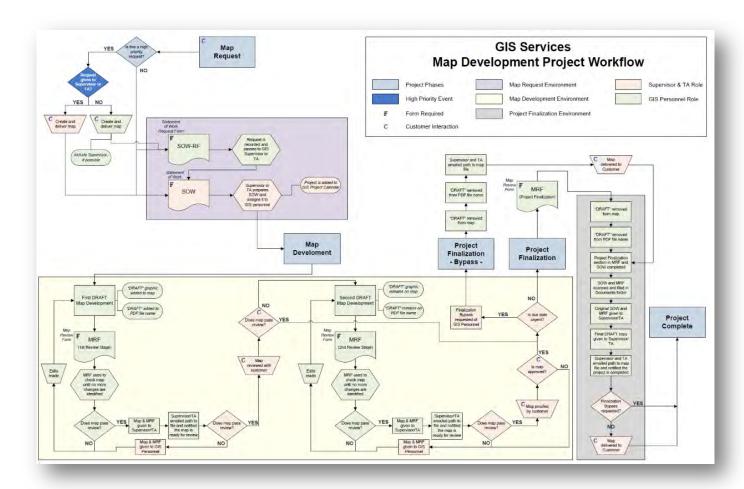


Audit

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Process

Workflow diagram, QC form, PM map request tracking process...









Audit

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Workflow diagram, QC form, PM map request tracking process...

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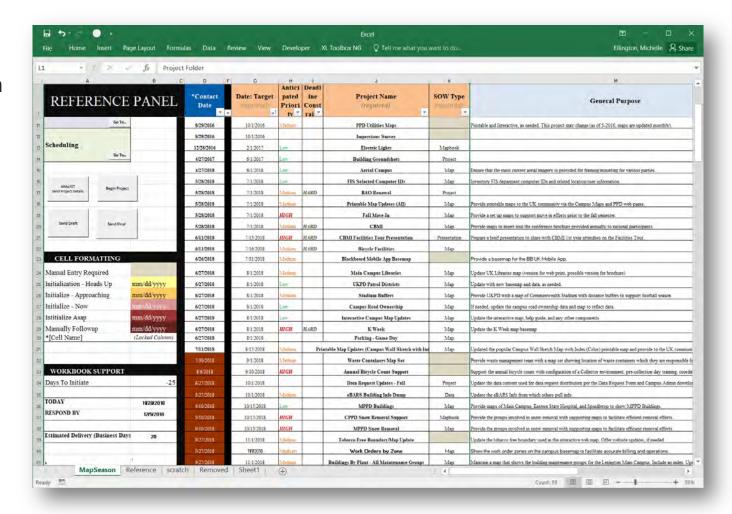


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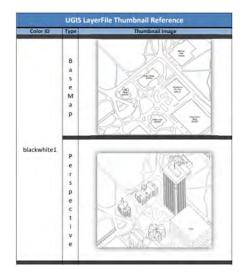


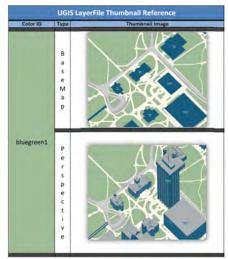
Audit

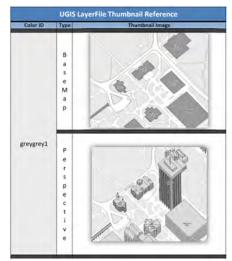
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- **Process** Workflow diagram, QC form, PM map request tracking process...
- **Standardize** Color styles, templates, quality...

	UGIS La	erFile Refe	rence	
LayerFile ID	Building Color	Building RGB	Campus Color	Campus RGB
blackwhite1	white	255, 255, 255	white	255, 255, 255
bluegreen1	blue	26, 94, 129	green	163, 188, 150
bluegreen2	blue	0, 83, 141	green	180, 215, 158
greygreen1	grey	220, 220, 220	green	134, 156, 84
greygrey1	grey	156, 156, 156	grey	235, 235, 235
greygrey2	grey	104, 104, 104	grey	143, 143, 143
tangreen1	tan	255, 237, 209	green	228, 244, 223
AllUtilities1	N/A	N/A	N/A	N/A
ExtentIndicator1	N/A	N/A	white	255, 255, 255













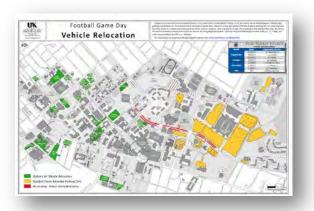
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L Decorative BottomCollar 8.5x11



L Planning TopCollar 11x17



4Panel Portrait 8.5x11 4







<u>Audit</u>

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Map Quality Standards

To ensure balance between map development quality and efficiency

Quality Control

Items that pertain to ALL map products:

- Clear Information
- Client Satisfaction
- Template Deviations reviewed by the GIS Coordinator

High Priority Requests

If the required reviewers are not available and there is a deadline, handle by requesting a review from someone at the same level or above. Ror example, if the GIS Analyst is not available than the Coordinator can review. If the Cartographic Lead is not available, then the GIS Analyst can review.

Quality	High	Medium	Low
General Criteria	Publication Grade	Working/Planning Map	Working/Planning Map
Example Products	Visitor Map Brochures	Work Order Zones Parcel Map (for reference)	Custodial Teams Parcel/Utilities AOI (quick)
Minimum Reviews	PM TA Cartographic Lead GIS Analyst -or- GIS Coordinator	PM TA Cartographic Lead	PM Cartographic Lead
Comments		Standard Map Request Default Quality	"15 Minute Map" Must Use Existing Templates





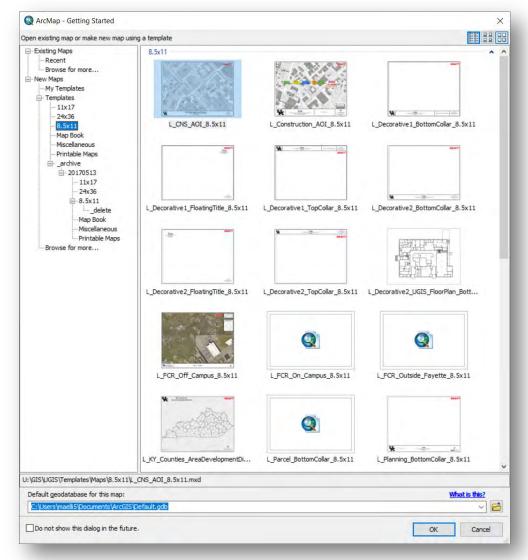


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- **Process** Workflow diagram, QC form, PM map request tracking process...
- **Standardize** Color styles, templates, quality...
- **Automate**

Desktop application customization, PM Dashboard, web and map tools...









Audit

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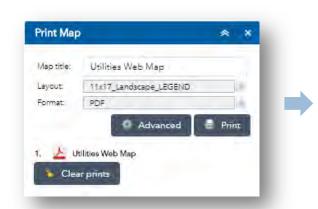


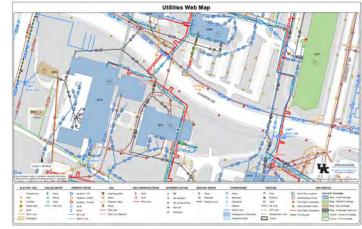


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Floor Plan File Formats 0676-Bill Gatton Student Center Floor Plan PDF

AutoCAD Drawing Square Footage Index 30MB (Requires Authorization)

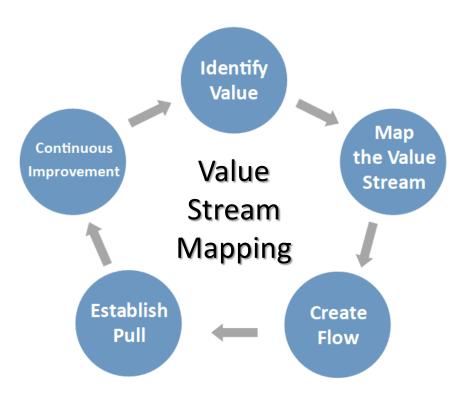
Building - Level - Space		В	ill Gatto	n Student Cente
FunctionalLocation	Level	Label	NSF	Assignability
UK-0676-01-A0100A	01	A100A	1,737	Non-Assignable
UK-0676-01-A0100A1	01	A100A1	129	Non-Assignable
UK-0676-01-A0100B	01	A100B	3,284	Non-Assignable
UK-0676-01-A0100B1	01	A100B1	905	Non-Assignable
UK-0676-01-A0100C	01	A100C	2,486	Non-Assignable
UK-0676-01-A0100C1	01	A100C1	214	Non-Assignable
UK-0676-01-A0100F	01	A100F	1,271	Non-Assignable
UK-0676-01-A0100J1	01	A100J1	295	Non-Assignable
UK-0676-01-A0100K	01	A100K	2,815	Non-Assignable
UK-0676-01-A0100K1	01	A100K1	423	Non-Assignable
UK-0676-01-A0100L	01	A100L	628	Non-Assignable
UK-0676-01-A0110	01	A110	9,703	Assignable
UK-0676-01-A0110A	01	A110A	522	Assignable
UK-0676-01-A0110B	01	A110B	696	Assignable
UK-0676-01-A0110C	01	A110C	925	Assignable
uilding Level Space	REFER	ENCE	(+)	





Lean – Key Strategies

- Requires Top-Down Support
- Prepare People for Change
- Introduce Lean Principles
- Small Cycles of Change
- Use "Lean Nuts and Bolts" as a Beacon
- Reward Effort
- Celebrate Achievements





Organization Management Strategy







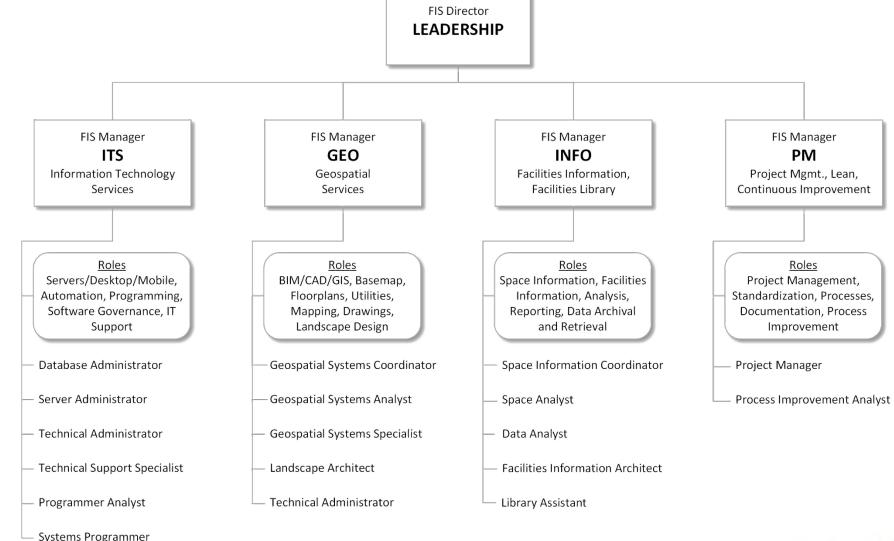
- Information Services Area
- System Technologists
- System and Data Governance
- Operational Standards
- Multiple Funding Sources
- Customer Service Driven
- Facilities Processes Include Support From Information Services Area
- Empower Leadership



Organization Management Strategy

Facilities Information
Services
(FIS)

This org chart represents one recommendation of a facilities information services department structure. It is neither complete or inclusive of all position types or information areas required for successful FIM execution.





Achieving FIM Excellence: Conclusion

Digital Transformation & Smart Campus Design

Final Thoughts

Contributing Thought Leaders



Achieving FIM – Digital Transformation & Smart Campus Design



80% of people who are in a digital transformation process say improving processes that expedite changes is their top initiative.
63% say that culture is the number one barrier.

- Results from

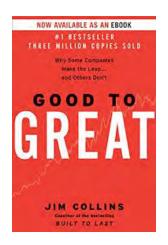
The 2014 State of Digital Transformation

Survey



Final Thoughts

- Marathon Not a Sprint
- 90% Planning | 10% Implementation
- Apply Good to Great Concepts
- Put Your Best People On Your Biggest Opportunities
- Start Small
- Partner With IT
- Be a Champion



"The enemy of great is good because good is "good enough."

- Jim Collins, Good to Great



Contributing Thought Leaders

Organizations

Campus FM Technology Association

IWMS Solution Providers

FM:Systems
Plannon
RSC (Archibus partner)

BIM Consultants

CAD Microsystems
Messer Construction

Universities

The Ohio State University
University of Kentucky
University of Colorado Boulder
University of Massachusetts Lowell
Weber State University
Western Michigan University





























Technologies and Strategies to Achieve Facility Information Management (FIM) Excellence



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