

2020 REVISED SPONSOR LEVEL BENEFITS	STAR	Diamond	Gold	Bronze	Basic
	\$15K	\$5K	\$3K	\$2K	\$1,500
CFTA Recognized Champion & Sustaining Partner	✓				
Premier Recognition on CFTA Website	✓				
Premier Recognition on Applicable CFTA Virtual Events	✓				
First Pick of Sponsorship Opportunities	✓				
Virtual Session with Campus Partner	✓				
Webinar Series – Member and Social Media Promotion	✓	✓			
Choice of One A' la carte Sponsorship Opportunity*	✓	✓			
2020 Sponsorship Level Rates Honored for 2021 Conference	✓	✓	✓		
1 Representative Member on CFTA Business Partner Task Force	✓	✓	✓		
Early Access to 2020 Membership Renewal List	✓	✓	✓		
CFTA COVID – 19 Resource Web Page Listing with Logo	✓	✓	✓		
Recognition on Applicable CFTA Virtual Events	✓	✓	✓	✓	
Logo Recognition on CFTA Website	✓	✓	✓	✓	✓
Listed in CFTA Website Business Partner Directory	✓	✓	✓	✓	✓
Member-Only Access to Survey Reports	✓	✓	✓	✓	✓
Member-Only Access to Recorded Sessions	✓	✓	✓	✓	✓
Webinar – Member and Social Media Promotion	Three	Three	Two	One	One
Public Announcement on ListServ	Three	Two	One		
Public Announcement on ListServ Highlighting COVID-19 Resource	One	One	One	One	One
1 Year Campus Membership Invite as Business Partner Sponsor	Three	Two	One		
1 Year Membership with Full Access to Virtual Events	Four	Three	Two	One	One

**CFTA Association Management will connect to discuss opportunities*