SPONSOR BENEFITS	STAR Partner \$15,000	Diamond \$5,000	<b>Gold</b> \$3,000	<b>Bronze</b> \$2,000	<b>Basic</b> \$1,500
CFTA Recognized Champion & Sustaining Partner					
Premier recognition throughout conference					
First pick of sponsorship opportunities					
Advance notice of exposure opportunities					
Logo recognition on CFTA website front page					
Pre-Conference Session ***					
Priority booth location ***					
Logo featured on CFTA tote bag					
Tote bag insert					
Mobile app recognition					
\$0 cost for pre-conference sessions					
CFTA sponsored webinar **					
Early access to conference attendee list					
15% off full conference session passes *	3 passes	2 passes	1 pass		
Public announcements on ListServ *	6 per year	4 per year	2 per year		
Recognition in Presidential Plenary					
Spark Session ***					***
Recognition during general assembly sessions					
Sponsor listing on CFTA website					
Sponsor level name badge ribbon					
CFTA sponsored webinar **					
Listed in website Business Partner directory					
Exhibitor booth					
1-year membership					
Members-only access to recorded conference sessions					
Members-only access to survey reports					
Members-only access to member directory					
Complimentary full conference session passes *	4 passes	3 passes	2 passes	1 pass	1 pass

<sup>\*</sup> Quantity by sponsor level

<sup>\*\*</sup> Within 1 year of conference

<sup>\*\*\*</sup> Limited availability, first come first serve. Spark sessions offered to Basic level exhibitors if space exists.